



Horizons In Learning

Dynamic Transformation Strategies

Workshop Description Constant Hine, MA

Title: *Make Learning Stick! Using the 4 M Strategy for Engaging Adult Learners*

Description:

Whether you're teaching in a lunchroom, classroom, living room or ballroom, you want to address the eight ways of learning and incorporate the 4M's of Adult Learning (**M**agnetic, **M**eaningful, **M**emorable and **M**obilizing) to get your message to stick.

Learning Outcomes

Constant Hine's 4 M's of adult education principles, which emphasize the content and the approach to presenting or teaching the content need to address the basic criteria to engage adult learners are the foundation of this session:

Magnetic – hook the attention or pique the curiosity of the learner.

Meaningful – link the content to what's important and relevant to the learner.

Memorable – help the learner remember and internalize the content easily.

Mobilizing – motivate and persuade learner to change, implement or take action.

Participants will learn practical strategies for implementing the 4 M's of adult education in professional development, family education, board development settings and that can also be applied to meetings, and community gatherings.

Participants will learn how to teach and engage adults using Howard Gardner's theory of multiple intelligences to meet the needs of all adult learners. Teaching strategies to best reach and engage adult learners through their preferred "doorway" or strong intelligence will be presented in this session.

Participants will learn to become more intentional at incorporating effective instructional strategies for teaching and meeting diverse needs of adult learners, including leadership, teaching staff, family service workers, support services and families.

Primary Audience (choose all the following as they apply)

- Consultants/trainers
- Mentors/coaches
- Program directors/administrators
- Teacher and Parent educators

Format

Lecture, modeling & demonstration, Hands-on practical activities, self reflection exercises, paired sharing activities, small group activities