



Horizons In Learning
Dynamic Transformation Strategies

**Engaging Adult Learners:
“Know Thy Audience”**

Workshop Description

Presenter - Constant Hine, M.A.

The success of a presentation or class for adult learners is greatly determined by accurately knowing your audience and aligning the goals and objectives of your presentation with the strength and needs of your audience. This workshop will help people who present information to adult learners how to plan and present their content to ensure their audience needs are met. A systematic approach for meeting the diverse needs of adult learners through the 4 Audience model will be presented. A variety of practical assessment and presentation strategies will be demonstrated and experienced.

Participants will learn:

- strategies for assessing the strengths and needs of the audience both prior to planning and the day of the presentation.
- to prepare and present information to 4 types of adult learners using the 4 Audiences model.
- practical instructional strategies, tools and alternative approaches to presenting information to meet the diverse needs of adult learners.