

## Horizons in Learning One-Day Seminar

# Make Learning Stick!

## Strategies for Engaging Adult Learners

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### ● What is it?

In this one-day seminar participants will deepen and broaden their instructional strategies by using a systematic approach to engage adult learners based on Gardner's theory of Multiple Intelligences and strategies based on Constant Hine's 4M Model of Adult Learning (**M**agnetic, **M**eaningful, **M**emorable and **M**obilizing) to get your message to stick.

Teaching strategies will be modeled to demonstrate how to engage adult learners through their preferred "doorway" or intelligence through facilitated discussion, demonstration, and experiential learning. Novice and experienced adult educators will learn to become more intentional at planning and incorporating effective instructional strategies for teaching and meeting diverse needs of adult learners.

There is a growing interest in trainer qualifications and requirements for trainers in our field. Knowledge about how adults learn along with experience working with adult learners are important aspects of trainer qualifications. This seminar will provide an introduction to adult learning theory and practical presentation strategies.

### ● Who will benefit?

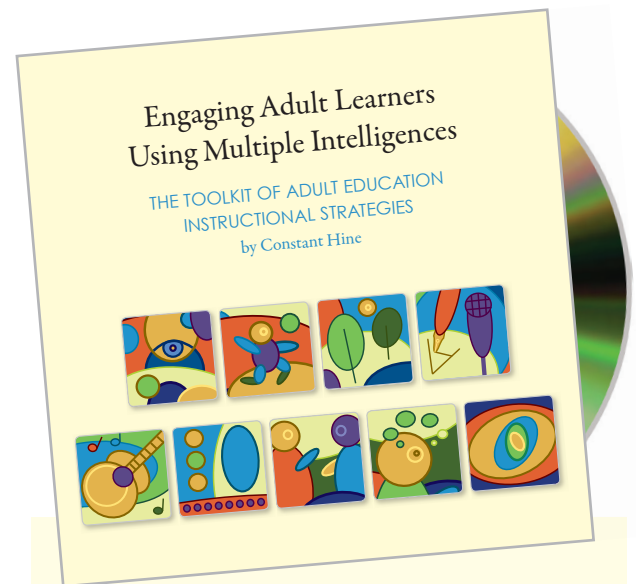
- Do you educate leadership, teaching staff, family service workers, support service specialists, or families?
- This seminar is for people who want their message to stick, when they educate adults whether it is in a lunchroom, boardroom, classroom, or ballroom.
- Participants will learn to become more intentional at incorporating effective instructional strategies for teaching and meeting diverse needs of adult learners.

### PRIMARY AUDIENCE

- Adult Educators
- Professional Development Specialists/Education Coordinators
- Program Directors/Administrators
- Mentors/Coaches
- Consultants

## What are the Learning Outcomes?

1. Participants will learn Constant Hine's 4 M Model of adult learning guidelines that address the basic criteria for organizing content and teaching strategies to all engage adult learners:
  - **Magnetic** – hook the attention or pique the curiosity of the learner.
  - **Meaningful** – link the content to what's important and relevant to the learner.
  - **Memorable** – help the learner remember and internalize the content easily.
  - **Mobilizing** – motivate and persuade learner to change, implement or take action.
2. Participants will learn and practice how to teach and engage adults using Howard Gardner's theory of multiple intelligences to meet the needs of ALL adult learners.
3. Participants will learn practical strategies to help engage adult learners, with any content, to better ensure learners experience the content as meaningful, relevant and applicable to their personal, cultural and work situations, and help them to actually take action and change their own practices.
4. Participants will learn practical planning and instructional strategies through presentation, modeling, demonstrations, and practice to differentiate the needs of and engage ALL adult learners.



### The ToolKit

This seminar is based on the content of the Engaging Adult Learners Using Multiple Intelligences: The Toolkit Of Adult Education Instructional Strategies Toolkit. This resource, can be used as the companion resource for this seminar, and can be purchased at [ChildCareExchange.com/eal](http://ChildCareExchange.com/eal)

 www.ChildCareExchange.com  
The Early Childhood Leaders' Magazine Since 1978

## What is the Format?

The delivery format includes lecture, modeling & demonstration, hands-on practical activities, self reflection exercises, paired sharing activities, small and large group activities.



### Who is Constant?

Constant Hine, M.A. (President of Horizons In Learning) has over 30 years experience in the field as a classroom teacher, adult educator, coach, keynote speaker, consultant and author. She has an MA in Teaching/ECE from Nova University. Constant currently lives in Denver, CO. She offers early childhood professionals services to create lasting change through authentic engagement, empowered learning, and intentional practices.

## How can I bring this seminar to my program?

Contact Constant now and get your questions answered!

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Horizons In Learning, LLC